

Proposal Summary Form
1999 Proposal Solicitation Package

Proposal Number: 99-G106

Title: Traveling Film Festival

Topic Area: Environmental Ed

Conflict of Interest Declarations: None

Score: 33

Amount Requested: \$339,150 Amount Recommended: See conditions

Conditions: Panel recommends funding most of Task 1 (suggest \$50,000 with IDG finding sponsors for the remaining \$21,000) and if funds available in Tier 2 fund about 25% of task 2 (Phase I- filming for \$65,000)

Comments: Panel thought the Film Festival is a very valuable way for the message about the Bay-Delta and CALFED to reach a very large audience in the Bay area. thought IDG should find more partners to assist with funding festival but they are providing their own films for free which is a very large cost share (more than 100%) The film project with TNC would also be a great benefit to CALFED in the long run documenting the success of the ERP at a major site -- however the panel thought that IDG and TNC should find other sponsors for most of the project -- IDG has a good track record (many awards) in their film series and is well qualified to accomplish the work

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