

1) STAFF DRAFT MISSION STATEMENT PROCESS

WHAT IS IT?

EXAMPLES

FOUNDING PRINCIPLES

DRAFT ALTERNATIVES

FIRST STAFF DRAFT

PROCESS CONTINUES

2)

mission: "A specific task with which a person or a group is charged"

Webster's Collegiate

"A self-imposed duty"

Am. Heritage Dictionary

3) PROCESS: VISION STATEMENT CONCEPT

- o mission or "Vision Statement" should be brief
- o broadest possible expression of what we intend
- o says nothing about means; neutral about forms
- o early opportunity to reach consensus on shared values and expected end goals.
- o statement should be broad enough to encompass the range of actions
- o "Touchstone" to which the program should turn again and again to help clarify direction and help to keep the proposed set of alternatives on track.
- o usually "top down" approach, where the group works first with a governing statement of purpose.

4) FOUNDING PRINCIPLES/EXISTING AGREEMENTS

1) CALFED "framework agreement"

2) Implied Assumptions

CONCEPTS:

Fix Delta
Ecosystem
Durability
Implementable
Collaboration

ISSUES:

fish and wildlife
water supply reliability
flood control
water quality

5) EXAMPLES

1. GOVERNMENT OF THE NETHERLANDS NATURE POLICY PLAN

The sustainable conservation, rehabilitation and development of nature and landscape

2. NEW YORK HARBOR/NEW JERSEY BIGHT NATIONAL ESTUARY PROGRAM

To establish and maintain a healthy and productive Harbor/Bight ecosystem with full beneficial uses

3. SAN FRANCISCO ESTUARY PROJECT

We, the people of California and the San Francisco Bay-Delta Region, believe the San Francisco Bay-Delta is an international treasure and that our ongoing stewardship is critical to its preservation, restoration and enhancement. Acknowledging the importance of the Estuary to our Environmental and economic well-being, we pledge to achieve and maintain an ecologically diverse and productive natural estuarine system. [Final CCMP]

6) STAFF DRAFT MISSION STATEMENT

The mission of the CALFED Bay-Delta Program is to develop an integrated plan and implementation strategy to improve conditions in the San Francisco Bay-Delta Estuary. These efforts will reflect diverse public values and will improve certainty for those depending on the Bay-Delta system.

7) PROCESS CONTINUES

DRAFT PHASE 1 WORKPLAN BEING COMPLETED

WORKSHOPS - PROBLEM DEFINITION/MISSION

ITERATIVE PROCESS

➡ CALFED INPUT ON PRINCIPLES NOW