



Draft Programmatic EIS/EIR Public Noticing Mailing Schedule

updated 05/26/98

Date	Document	List(s)	Quantity
March 6	Ontario (4/21), Fresno (4/22) and Oakland (4/23) public hearing PSAs	<ul style="list-style-type: none"> ■ Radio in immediate local areas 	75
March 6	CALFED News*	<ul style="list-style-type: none"> ■ News lists 	3,500
March 11	Newsletter Articles*	<ul style="list-style-type: none"> ■ Stakeholder publications 	60
March 12	News release/Q&A* (embargoed for 3/16)	<ul style="list-style-type: none"> ■ California Print ■ Select Radio/TV ■ California legislators ■ Federal California delegation ■ County Boards ■ City Councils ■ Stakeholders ■ Public Affairs Group 	2,500
March 13	Burbank (4/28), Bakersfield (4/29), and Santa Cruz (4/30) public hearing PSAs	<ul style="list-style-type: none"> ■ Radio in immediate local areas 	75
March 19	Irvine (5/5), Walnut Grove, (5/6), and Chico (5/7) public hearing PSAs	<ul style="list-style-type: none"> ■ Radio in immediate local areas 	75
March 20	Orientation calendar notice	<ul style="list-style-type: none"> ■ Northern California media ■ Top media 	130
March 26	San Diego (5/12), Pittsburgh (5/13) and Redding (5/14) public hearing PSAs	<ul style="list-style-type: none"> ■ Radio in immediate local areas 	30

CALFED Agencies

California The Resources Agency
Department of Fish and Game
Department of Water Resources
California Environmental Protection Agency
State Water Resources Control Board

Federal Environmental Protection Agency
Department of the Interior
Fish and Wildlife Service
Bureau of Reclamation
U.S. Army Corps of Engineers

Department of Agriculture
Natural Resources Conservation Service
Department of Commerce
National Marine Fisheries Service

March 30	Ontario (4/21), Fresno (4/22) and Oakland (4/23) public hearing post cards	<ul style="list-style-type: none"> ■ CALFED database lists in surrounding counties ■ Lists obtained from stakeholders 	2,500
April 6	Ontario (4/21), Fresno (4/22) and Oakland (4/23) public hearing news releases	<ul style="list-style-type: none"> ■ Media in each area 	300
April 7	Burbank (4/28), Bakersfield (4/29), and Santa Cruz (4/30) public hearing post cards	<ul style="list-style-type: none"> ■ CALFED database lists in surrounding counties ■ Lists obtained from stakeholders 	2,500
April 13	Burbank (4/28), Bakersfield (4/29), and Santa Cruz (4/30) public hearing news releases	<ul style="list-style-type: none"> ■ Media in each area 	300
April 14	Irvine (5/5), Walnut Grove, (5/6), and Chico (5/7) public hearing post cards	<ul style="list-style-type: none"> ■ CALFED database lists in surrounding counties ■ Lists obtained from stakeholders 	2,000
April 15	San Jose (5/18), Vacaville (5/19), Yuba City (5/20), Stockton (5/27), and Santa Rosa (5/28) public hearing PSAs	<ul style="list-style-type: none"> ■ Radio in immediate local areas 	500
April 16	Ontario (4/21), Fresno (4/22) and Oakland (4/23) public hearing media advisories	<ul style="list-style-type: none"> ■ Local media in immediate area 	30
April 20	Irvine (5/5), Walnut Grove, (5/6), and Chico (5/7) public hearing news releases	<ul style="list-style-type: none"> ■ Media in each area 	300
April 21	San Diego (5/12), Pittsburgh (5/13) and Redding (5/14) public hearing post cards	<ul style="list-style-type: none"> ■ CALFED database lists in surrounding counties ■ Lists obtained from stakeholders 	1,500
April 22	April/May CALFED News*	<ul style="list-style-type: none"> ■ CALFED News list 	4,500
April 23	Burbank (4/28), Bakersfield (4/29), and Santa Cruz (4/30) public hearing media advisories	<ul style="list-style-type: none"> ■ Local media in immediate area 	30

April 24	San Jose (5/18), Vacaville (5/19) and Yuba City (5/20) post cards	<ul style="list-style-type: none"> ■ CALFED database lists in surrounding counties ■ Lists obtained from stakeholders 	1,200
April 27	San Diego (5/12), Pittsburgh (5/13) and Redding (5/14) public hearing news releases	<ul style="list-style-type: none"> ■ Media in each area 	200
April 30	Irvine (5/5), Walnut Grove, (5/6), and Chico (5/7) public hearing media advisories	<ul style="list-style-type: none"> ■ Local media in immediate area 	30
May 1	San Jose (5/18), Vacaville (5/19) and Yuba City (5/20) news releases	<ul style="list-style-type: none"> ■ Media in each area 	300
May 4	Stockton (5/27) and Santa Rosa (5/28) post cards	<ul style="list-style-type: none"> ■ CALFED database lists in surrounding counties ■ Lists obtained from stakeholders 	600
May 7	San Diego (5/12), Pittsburgh (5/13) and Redding (5/14) public hearing media advisories	<ul style="list-style-type: none"> ■ Local media in immediate area 	30
May 11	Stockton (5/27) and Santa Rosa (5/28) news releases	<ul style="list-style-type: none"> ■ Media in each area 	200
May 15	San Jose (5/18), Vacaville (5/19) and Yuba City (5/20) media advisories	<ul style="list-style-type: none"> ■ Local media in immediate area 	25
May 22	Stockton (5/27) and Santa Rosa (5/28) media advisories	<ul style="list-style-type: none"> ■ Local media in immediate area 	25

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