

AGENDA

CALFED AGENCIES
PUBLIC AFFAIRS OFFICERS MEETING
1416 NINTH STREET, ROOM 1148 (QUIET ROOM)
Tuesday, July 8, 1997
10 - 11 a.m.

INTRODUCTION

PROGRAM UPDATE

PUBLIC AFFAIRS ACTIVITIES

- ❖ PUBLIC AFFAIRS PLAN
- ❖ CALIFORNIA WATER CLEARINGHOUSE
- ❖ CALFED MEDIA ADVISORY GROUP
- ❖ LEVEL OF INVOLVEMENT
 - IS THE CALFED PUBLIC AFFAIRS OFFICE MEETING NEEDS OF CALFED AGENCIES?
 - UPDATING COMMUNICATION CHANNELS
 - FLOW OF PRINTED MATERIALS
 - AGENCY NEWSLETTERS WE CAN UTILIZE BY PROVIDING INFORMATION ON CALFED
(PLEASE PROVIDE NAMES, DEADLINES, CONTACT PEOPLE)
 - -IDENTIFICATION OF GROUPS WHO MAY NOT HAVE BEEN CONTACTED WHO NEED TO BE

ADJOURN