



CALFED
BAY-DELTA
PROGRAM

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Date: November 8, 1996
To: Bay-Delta Advisory Council
From: Lester A. Snow *Sharon Snow for*
Executive Director
Subject: Public Outreach

Issue Summary

The CALFED Bay-Delta Program has committed to involve many Californians from every geographic area and all walks of life. In recent weeks, the Program has continued to uphold this commitment, in particular by continuing to expand the speakers bureau, planning public meetings and workshops, developing new written information, giving public presentations, and establishing a dialogue with BDAC members about outreach issues.

BDAC Considerations

As representatives from some of the most important Bay-Delta stakeholder groups, BDAC members can offer CALFED staff indispensable advice about how to involve stakeholders further in the CALFED process. BDAC members are asked to read this memorandum and to explain their reactions and ideas to staff at the November 21 BDAC meeting or to contact staff members Judy Kelly or Mary Kelley.

Background

In recent weeks, the Program has completed the following public outreach tasks.

- Speakers Bureau: Staff have trained some of the new speakers and created additional slides for the standard CALFED presentation. Also, the Metropolitan Water District of Southern California has offered to train its 40-person speakers bureau with the CALFED standard presentation, greatly expanding our ability to make presentations in the Los Angeles region.
- Public Workshops and Meetings: The first in a series of eight workshops will occur on November 19, 1996 and will address ecosystem restoration targets. Approximately 800 people have received a large packet of pre-workshop information. At the November BDAC

CALFED Agencies

California

The Resources Agency
Department of Fish and Game
Department of Water Resources
California Environmental Protection Agency
State Water Resources Control Board

Federal

Environmental Protection Agency
Department of the Interior
Fish and Wildlife Service
Bureau of Reclamation
Department of Commerce
National Marine Fisheries Service

meeting, staff will summarize the ideas and concerns stakeholders express at the workshop. Other upcoming workshops will address the following Program components: ecosystem restoration (a 2nd workshop), water quality, levee system stability, water use efficiency, storage/conveyance, assurances, and finance. Additionally, staff are now developing a schedule of two-hour evening meetings around the state for the general public.

- Written Information: In addition to the public information documents listed in the October BDAC packet, the Program will soon offer the following:
 - A brochure describing the ecosystem restoration program
 - A regular update newsletter
 - A brochure explaining the Phase II process
- Other: From October 11 through November 5, Program representatives gave presentations to or held meetings with these events and groups, among others:
 - Modesto Irrigation District
 - East Bay Municipal Utilities District
 - Mojave Water District
 - Tehama-Colusa Canal Authority
 - Conference on Environmental Science
 - Environmental Water Caucus
 - LA MWD Conference
 - Water Education Foundation
- By the time you receive this memorandum, you will have received the BDAC response form about public outreach. Please take a few moments to fill out the form and fax it back to us, or please call Judy Kelly or Mary Kelley to explain your ideas about public outreach to your constituencies. Thank you very much for supporting this effort.