

# CALFED BAY-DELTA PROGRAM BDAC Meeting

## 1) MISSION STATEMENT

WHAT IS IT?

EXAMPLES

FOUNDING PRINCIPLES

DRAFT ALTERNATIVES

STAFF DRAFT EXAMPLE

PROCESS CONTINUES

## 2) WHAT IS A MISSION?

mission: "A specific task with which a person or a group is charged"  
Webster's Collegiate

"A self-imposed duty"  
Am. Heritage Dictionary

## 3) WHAT SHOULD IT ACCOMPLISH?

- o mission or "Vision Statement" should be brief
- o broadest possible expression of what we intend
- o says nothing about means; neutral about forms
- o early opportunity to reach consensus on shared values and expected end goals
- o statement should be broad enough to encompass the range of actions
- o "Touchstone" to which the program should turn again and again to help clarify direction and help to keep the proposed set of alternatives on track.
- o usually "top down" approach, where the group works first with a governing statement of purpose - goals, objectives and performance measures flow

## 4) WHAT BASIC CONCEPTS/ISSUES AND EXISTING AGREEMENTS COULD IT BUILD ON AND SHOULD IT REFLECT?

- 1) CALFED "framework agreement"
- 2) Implied Assumptions

**CONCEPTS:**      Fix Delta  
                         Ecosystem  
                         Durability  
                         Implementable  
                         Collaboration

**ISSUES:**            fish and wildlife  
                         water supply reliability  
                         flood control  
                         water quality

5) EXAMPLES FROM OTHER PROGRAMS

1. GOVERNMENT OF THE NETHERLANDS NATURE POLICY PLAN

*The sustainable conservation, rehabilitation and development of nature and landscape*

2. NEW YORK HARBOR/NEW JERSEY BIGHT NATIONAL ESTUARY PROGRAM

*To establish and maintain a healthy and productive Harbor/Bight ecosystem with full beneficial uses*

3. SAN FRANCISCO ESTUARY PROJECT

*We, the people of California and the San Francisco Bay-Delta Region, believe the San Francisco Bay-Delta is an international treasure and that our ongoing stewardship is critical to its preservation, restoration and enhancement. Acknowledging the importance of the Estuary to our Environmental and economic well-being, we pledge to achieve and maintain an ecologically diverse and productive natural estuarine system. [Final CCMP]*

6) STAFF DRAFT MISSION STATEMENT EXAMPLE

*The mission of the CALFED Bay-Delta Program is to develop an integrated plan and implementation strategy to improve conditions in the San Francisco Bay-Delta Estuary. These efforts will reflect diverse public values and will improve certainty for those depending on the Bay-Delta system.*

7) WHAT IS THE PROCESS TO DEVELOP A MISSION/GOALS/OBJECTIVES?

DRAFT PHASE 1 WORKPLAN BEING COMPLETED- WORKPLAN INCLUDES

WORKSHOPS JULY/AUGUST BEGIN- PROBLEM  
DEFINITION/MISSION STATEMENT DEVELOPMENT

ITERATIVE PROCESS- BUILDING ON AGREEMENTS AS WE GO

**START THINKING ABOUT MISSION/GOALS  
INPUT ON PRINCIPLES NOW**