

## 1) STAFF DRAFT MISSION STATEMENT PROCESS

WHAT IS IT?

EXAMPLES

FOUNDING PRINCIPLES

DRAFT ALTERNATIVES

FIRST STAFF DRAFT

PROCESS CONTINUES

2)

mission: "A specific task with which a person or a group is charged"

Webster's Collegiate

"A self-imposed duty"

Am. Heritage Dictionary

## 3) PROCESS: VISION STATEMENT CONCEPT

- o mission or "Vision Statement" should be brief
- o broadest possible expression of what we intend
- o says nothing about means; neutral about forms
- o early opportunity to reach consensus on shared values and expected end goals.
- o statement should be broad enough to encompass the range of actions
- o "Touchstone" to which the program should turn again and again to help clarify direction and help to keep the proposed set of alternatives on track.
- o usually "top down" approach, where the group works first with a governing statement of purpose.

## 4) FOUNDING PRINCIPLES/EXISTING AGREEMENTS

1) CALFED "framework agreement"

2) Implied Assumptions

CONCEPTS:

Fix Delta

Ecosystem

Durability

Implementable

Collaboration

ISSUES:

fish and wildlife

water supply reliability

flood control

water quality

## 5) EXAMPLES

### 1. GOVERNMENT OF THE NETHERLANDS NATURE POLICY PLAN

*The sustainable conservation, rehabilitation and development of nature and landscape*

### 2. NEW YORK HARBOR/NEW JERSEY BIGHT NATIONAL ESTUARY PROGRAM

*To establish and maintain a healthy and productive Harbor/Bight ecosystem with full beneficial uses*

### 3. SAN FRANCISCO ESTUARY PROJECT

*We, the people of California and the San Francisco Bay-Delta Region, believe the San Francisco Bay-Delta is an international treasure and that our ongoing stewardship is critical to its preservation, restoration and enhancement. Acknowledging the importance of the Estuary to our Environmental and economic well-being, we pledge to achieve and maintain an ecologically diverse and productive natural estuarine system. [Final CCMP]*

## 6) STAFF DRAFT MISSION STATEMENT

*The mission of the CALFED Bay-Delta Program is to develop an integrated plan and implementation strategy to improve conditions in the San Francisco Bay-Delta Estuary. These efforts will reflect diverse public values and will improve certainty for those depending on the Bay-Delta system.*

## 7) PROCESS CONTINUES

DRAFT PHASE 1 WORKPLAN BEING COMPLETED

WORKSHOPS - PROBLEM DEFINITION/MISSION

ITERATIVE PROCESS

**➡ CALFED INPUT ON PRINCIPLES NOW**