



# Rollout Strategy and News Release



## Memorandum

Date: February 19, 1998

To: CALFED Policy Group

From: Lester A. Snow  
Executive Director

Subject: Roll-Out Strategy and Draft News Release

The attached roll-out strategy was very briefly discussed at the last CALFED Policy Group meeting, and has since been reviewed by the CALFED Management Team.

Based on Policy Group feedback, a new section to the roll-out strategy on proposed Policy Group and Management Team participation has been included on page five. We will provide an update on proposed roll-out activities for Policy Group and Management Team members at the meeting.

A news release announcing the release of the Draft Programmatic EIS/EIR was also reviewed at the Management Team's last meeting. Kim Canevari is currently working with Jim Youngson (Resources) and Jeff McCracken (DOI) to polish the draft prior to the meeting. In the meantime, if you have any changes to the release, please contact either Kim at (916) 654-7137, Jim at (916) 653-5792, or Jeff at (916) 978-5100.

Attachments

---

**CALFED Agencies**

**California**  
The Resources Agency  
Department of Fish and Game  
Department of Water Resources  
California Environmental Protection Agency  
State Water Resources Control Board

**Federal**  
Environmental Protection Agency  
Department of the Interior  
Fish and Wildlife Service  
Bureau of Reclamation  
U.S. Army Corps of Engineers

Department of Agriculture  
Natural Resources Conservation Service  
Department of Commerce  
National Marine Fisheries Service